




amy shutter

CONTACT

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EDUCATION

2014
-
2012
**BACHELOR OF ARTS:
GRAPHIC DESIGN**
*State University of New York
at Oswego*

2012
-
2010
**ASSOCIATE OF SCIENCE:
HUMANITIES & SOCIAL SCIENCE**
Cayuga Community College

SKILLS

HTML 
CSS 
WORDPRESS 
PHOTOSHOP 
ILLUSTRATOR 
INDESIGN 
MUSE 

EXPERIENCE

PRES
-
2016
**GRAPHIC/WEB DESIGNER
& IT MARKETING SPECIALIST**
IMS360 Group - Roseland, New Jersey

- Creating client assets including: Print and web-based interactive infographics, Animated banner ads, eBooks, Custom vector illustrations, Brochures, and Post Cards
- Refreshing the IMS360 digital footprint by redesigning and developing company website
- Responsive email and landing page development
- Maintaining and developing client relations through written and verbal interaction
- Creation and execution of internal and external marketing campaigns

2016
-
2014
GRAPHIC/WEB DESIGNER
Madison Performance Group - New York, New York

- Redesigned and maintained company website
- Designed and developed all marketing collateral such as infographics, publications, brochures, and flyers
- Designed and developed email campaigns
- Developed corporate brand identity
- Branded company technology to suit client needs
- Created large scale print materials for tradeshow booths

2014
-
2013
GRAPHIC DESIGNER/WEB DEVELOPER
SUNY Oswego - Oswego, New York

- Optimized website with new features and responsive design for improved usability
- Edited and organized information to improve readability on the web
- Designed brochures and flyers to promote the Cooperative Education program